

Financial Results Briefing Material for FY2024

November 8, 2024 Securities Code: 9438

> This report contains forward-looking statements on business performance based on the judgments, assumptions, and beliefs of management using the information available at the time. Actual results may differ materially due to changes in domestic or overseas economic conditions or changes in internal or external business environments or aspects of uncertainty contained in the forecasts, latent risks or various other factors. In addition, risk and uncertainty factors include unpredictable elements that could arise from future executive.

Copyrights (c) 2024 MTI Ltd. All Right Reserved

MTI Ltd.

Contents

Financial Results Overview for FY2024 ··· P2

Financial highlight

Consolidated P/L

Consolidated SG&A

Achievement ratio for earnings forecast

Performance by segment

Approach in FY2025 ··· P19

Basic policies and priority issues for FY2025

Cloud-based medication history service

Maternal health record book app + Childcare DX services

School DX business

Topics

Earning forecast for FY2025 ···· P30

Image of medium to long-term profit ···· P33

Capital policy ··· P35

Appendix ...P38

Consolidated B/S
Consolidated P/L
Consolidated SG&A
Business of segment
The list of main healthcare services
Overview of healthcare services
Cloud-based medication history service
Maternal health record book app + Childcare DX services
School DX business

Copyrights (c) 2024 MTI Ltd. All Right Reserved

Financial Results Overview for FY2024

Copyrights (c) 2024 MTI Ltd. All Right Reserved

2

I would now like to give you an overview of the results for the fiscal year ended September 2024.

MTI Ltd.

Financial highlight

1 FY2024 Results

YoY: Increase in sales, substantial increase in profits

Actual **¥27,669 million**

YoY

Net sales:
Operating income:

¥2,394 million

+870 million +2,095 million

Profit attributable to owners of parent :

¥2,363 million

+1,610 million

2 Approach and performance for Q4

- Healthcare business: Cloud-based medication history service is performing well (Record number of pharmacies that introduced the service)
- School DX business: Revenue growth driven by increased number of schools introduced in April 2024, positive profit trend
- 3 Revision of Full-year earning forecast upward

YoY

Net sales:
Operating income:

¥28,500 million

+830 million

ncome: ¥2,800 ~ ¥3,200 million

+400 million

Copyrights (c) 2024 MTI Ltd. All Right Reserved

Here is the financial highlight.

The consolidated sales increased compared to the previous period, and profits increased significantly.

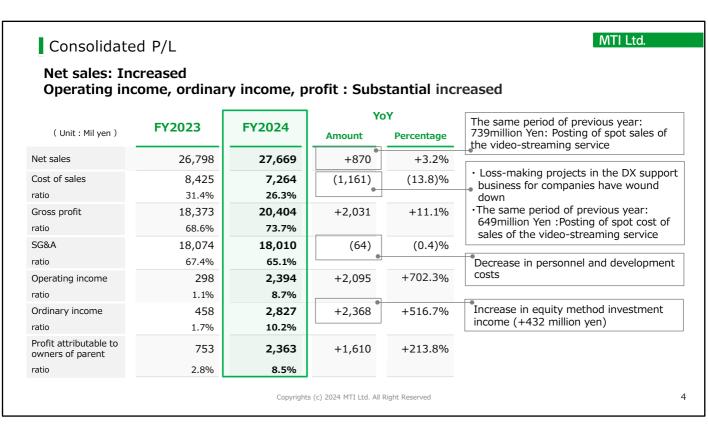
Key achievements in the fourth quarter include continued strong progress in the healthcare business, where the implementation of the cloud-based medication history service in pharmacies has been successful. The number of pharmacies adopting the system has reached a new record high.

In the school DX business, the adoption of the full cloud-based school affair support system has been progressing well, and the business is now operating in the black.

We will provide detailed explanations of each specific later.

The performance forecast for the fiscal year ending September 2025 is as follows: sales are expected to be ¥28.5 billion, with operating profit projected to range between ¥2.8 billion and ¥3.2 billion.

We will also provide the details later.



I would now like to explain the consolidated P/L.

Sales amounted to ¥27.669 billion, remaining flat compared to the previous period, due to growth in the healthcare business and the corporate DX support services.

The cost of sales declined significantly.

This was due to the impact of spot cost of sales of the videostreaming service incurred in the same period of the previous fiscal year disappearing, and unprofitable projects in the DX support business for companies having ended.

As a result, gross profit increased by 11.1% to ¥20.404 billion.

Operating income significantly increased to ¥2.394 billion due to the rise in gross profit and a decrease in selling, general, and administrative expenses.

Ordinary income amounted to ¥2.394 billion, driven by an increase in equity method investment income.

Profit attributable to owners of the parent for the quarter was \$2.363 billion, resulting from an increase in ordinary income.

Consolidated SG&A

Advertising expenses: Increased

Personnel expenses: Exclusion of subsidiary from consolidation

Development costs: Improved development costs for the school DX business

	EV2022	FY2024	Yo	Υ	
(Unit : Mil yen)	FY2023	FY2U24	Amount	Percentage	
SG&A	18,074	18,010	(64)	(0.4)%	
Advertising expenses	2,136	2,800	+664	+31.1%	Increase in sales promotion costs for AdGuard
Personnel expenses	7,714	7,276	(437)	(5.7)%	Exclusion of subsidiaries from consolidation
Commission fee	2,954	2,871	(83)	(2.8)%	Consolidation
Subcontract expenses	1,965	1,738	(227)	(11.6)%	Improve development costs (School DX business)
Depreciation	1,265	1,359	+94	+7.4%	
Other	2,038	1,964	(74)	(3.6)%	

Copyrights (c) 2024 MTI Ltd. All Right Reserved

The breakdown of selling, general, and administrative expenses is as shown.

Overall, the cost of sales remained flat compared to the previous period, totaling ¥18.01 billion.

This was due to a decline in personnel expenses, slowing of development activities in the school DX business and falling outsourcing expenses offsetting the increase in advertising expenses in the content business.

MTI Ltd.

Achievement ratio for earnings forecast

(Unit : Mil yen)	FY2024 Latest forecast	FY2024 Actual	Difference	Achievement rate
Net sales	27,500	27,669	+169	100.6%
Operating income	2,200	2,394	+194	108.8%
Ordinary income	2,750	2,827	+77	102.8%
Profit attributable to owners of parent	2,400	2,363	(36)	98.5%

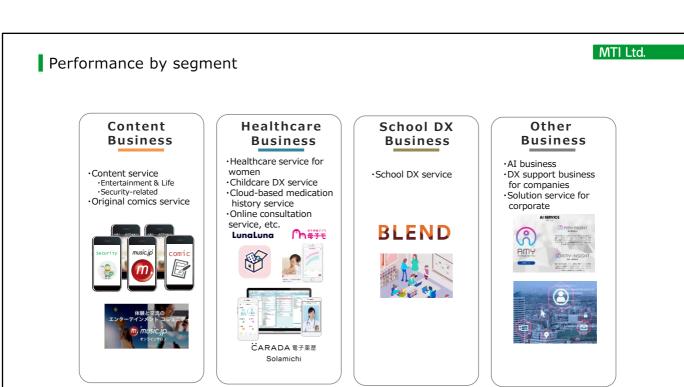
Copyrights (c) 2024 MTI Ltd. All Right Reserved

The achievement ratio for the earnings forecast is as follows.

- Net sales: 100.6%

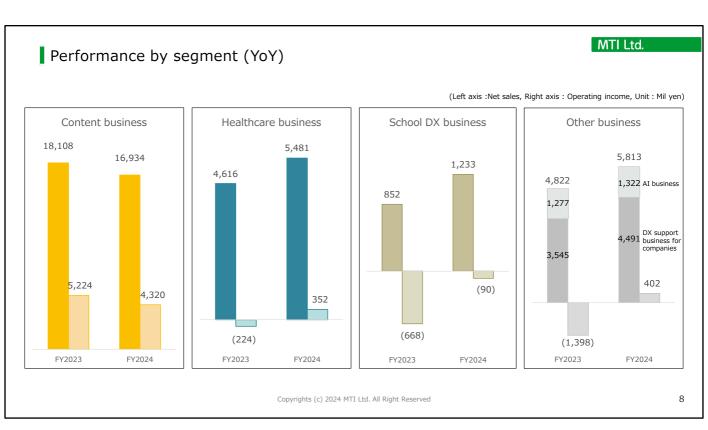
Operating income: 108.8%Ordinary income: 102.8%

- Profit attributable to owners of parent: 98.5%



Copyrights (c) 2024 MTI Ltd. All Right Reserved

Next, I would like to explain the performance by segment.



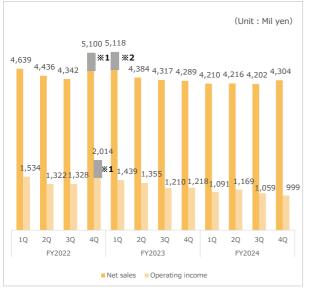
The performance by segment compared to the previous period is as shown.

In the content business, there was a slight decrease in both sales and profit due to the recognition of spot sales of video content in the previous period. On the other hand, in all other businesses, both sales growth and improvements in profitability were achieved.

Overall, there was an increase in sales and a significant rise in operating income.



Content business: Net sales and operating income



QoQ

Net sales: Flat

The number of paying subscribers remained almost unchanged.

QoQ

Operating income: Flat

Increased in advertising expenses

Special factors

- *1 : Net sales & Operating income 717 million yen: Change in treatment of consumption tax in monthly content services that award points.
- *2 : Net sales 739 million yen: Posting of spot sales of the video-streaming service.

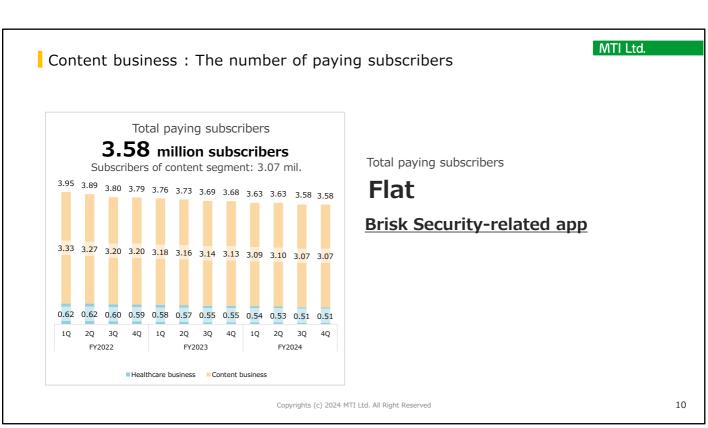
Copyrights (c) 2024 MTI Ltd. All Right Reserved

9

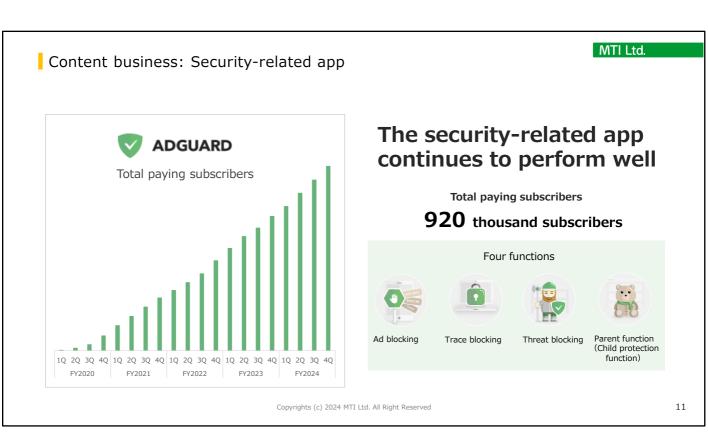
This is the quarterly trend.

In the content business, since the number of paid subscribers has remained flat, both sales and operating profit have continued to show a flat trend.

Sales amounted to ¥4.34 billion, and operating income was ¥999 million.



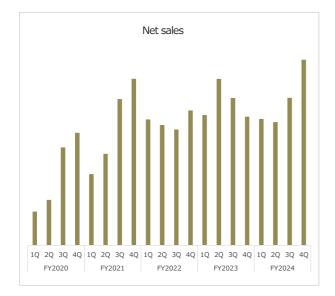
Including healthcare business members, the total number of paid subscribers was 3.58 million as of the end of September.



The number of new subscribers for the security-related app "AdGuard" has been performing well, and the number of paid members reached 920,000 at the end of September.

MTI Ltd.

Content business: Original comics content business



Original comics content business Record high for the quarter due to OLD HITS

- · Keep in comic titles introduced
- · Reactionary decline after TV dramatization

Copyrights (c) 2024 MTI Ltd. All Right Reserved

12

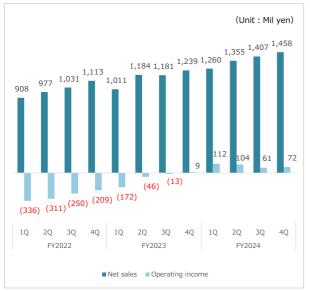
The original comic business generates sales based on the number of downloads of the distributed works.

Sales see a sharp increase due to the impact of popular works being adapted into TV dramas, but there is typically a subsequent decline as a reaction.

Not only the success of new releases, but also the unexpected hit of older works contributed to a rise in download numbers, leading to the highest quarterly sales on record.



Healthcare business: Net sales and operating income



QoQ

Net sales: growth

QoQ

Operating income: On a positive trend

· Brisk Cloud-based medication history service

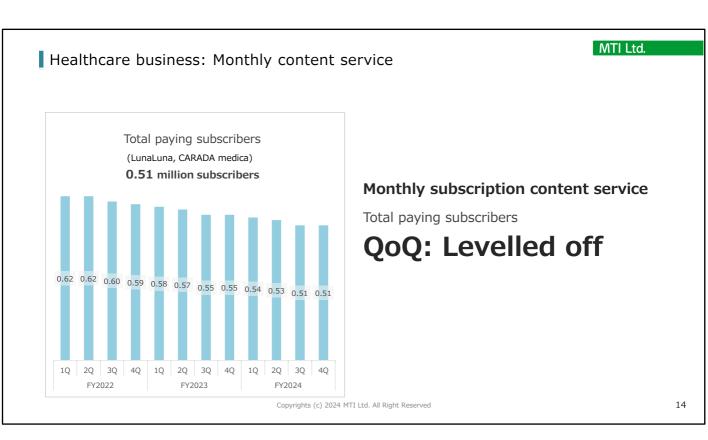
Copyrights (c) 2024 MTI Ltd. All Right Reserved

13

The healthcare business achieved sales of ¥1.458 billion.

The focus on the cloud-based medication history service and childcare DX service has paid off, and sales have been steadily increasing.

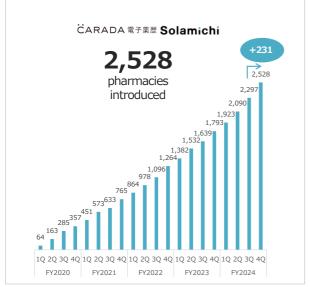
Operating income remained flat at ¥72 million, as the effects of higher sales and ongoing cost control measures in selling, general and administrative expenses continued.



The number of paying subscribers in the healthcare business was mostly unchanged at 510,000.



Healthcare business: Cloud-based medication history service



Cloud-based medication history service

Total introduced pharmacies

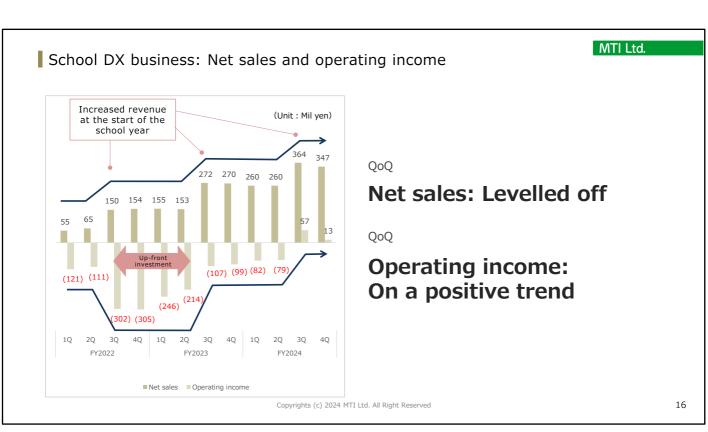
Record high, continuing from Q3

Copyrights (c) 2024 MTI Ltd. All Right Reserved

15

The number of pharmacies implementing the cloud-based medication history system is expanding smoothly.

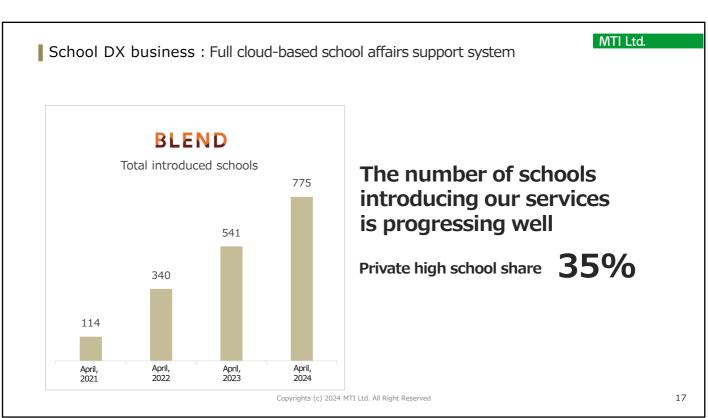
The number of new implementations on a quarterly basis was 231 stores, marking the highest number ever in the fourth quarter. The cumulative total reached 2,528 stores.



Sales for the School DX business reached ¥347 million.

Basically, the full cloud-based school affair support system is implemented in line with the start of the new school year. This has been resulting in a sales growth with a staircase, as shown, with an increase in sales in the second half of the year.

The number of schools adopting the system saw a sharp increase in April, and development costs have also been reduced. Operating income for the fourth quarter was ¥13 million.



The number of private schools introducing the system is progressing smoothly, with a total of 775 schools now implemented. The market share in private schools has expanded to 35%.

MTI Ltd.

Other business (Includes DX support business for companies, AI): Net sales and operating income



Operating income: On a positive trend

Strong orders in the corporate DX support business

Copyrights (c) 2024 MTI Ltd. All Right Reserved

18

Sales for the other businesses amounted to ¥1.466 billion.

With the expansion of orders in the corporate DX support services, sales saw a slight increase compared to the previous period. Operating income also turned positive from the second quarter onward, and in the fourth quarter, it amounted to ¥224 million.

That concludes the overview of the financial results for the fiscal year ended September 2024.

Approach in FY2025

Copyrights (c) 2024 MTI Ltd. All Right Reserved

19

Next, I would like to explain our future approach.

MTI Ltd. Basic policies and priority issues for FY2025 · For Pharmacies: **Further sales** Healthcare Further expansion of the cloud-based medication history service business and profit growth · For Municipalities: Promotion of the platform strategy of the childcare DX · For private schools: **Further sales** School DX Further expansion of the number of introduced schools **business** and profit growth · For Public Schools: Expansion of business areas Content · Original comics content business growth Securing profit **business** · Security-related app growth

Copyrights (c) 2024 MTI Ltd. All Right Reserved

20

In each segment, we will focus on priority issues based on the following basic policies, respectively.

• In the healthcare business, we aim to achieve further growth in both sales and profit.

In the cloud-based medication history, we will focus on expanding the number of pharmacies adopting the system and enhancing the services offered.

In the childcare DX service, we will promote a platform strategy.

• In the school DX business, we also aim for further growth in both sales and profit.

We will focus on expanding the number of private schools adopting the system, as well as increasing implementation in public schools, thereby broadening our business reach.

• In the content business, we will maintain the overall number of paid subscribers through the growth of security-related apps. And also, In the original comic business, we will increase the number of hit titles and secure profitability across the entire segment.

MTI Ltd.

Healthcare business: Approach in FY2025

Connecting pharmacies and patients

Cloud-based medication history service

CARADA 電子薬歴 Solamichi



B2B service for pharmacy

Connecting parenting households and municipalities & hospital

Maternal and child health handbook app

+ Childcare DX services



B2BtoC service for municipalities

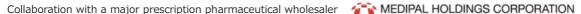
Copyrights (c) 2024 MTI Ltd. All Right Reserved

21

I will now explain the initiatives related to the cloud-based medication history, maternal child health handbook app and the childcare DX service within our healthcare business.

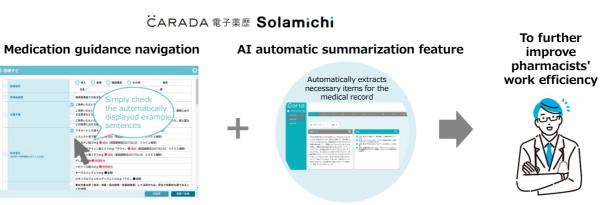
Healthcare business: Cloud-based medication history service

Strong introduction to mid-size dispensing pharmacies



New functional services

the automatic summary function has been well received



* "corte" was jointly developed by our subsidiary Solamichi System Inc. and by corte Inc.

* "Corte" is a registered trademark of Corte Inc.

Copyrights (c) 2024 MTI Ltd. All Right Reserved

22

MTI Ltd.

Solamichi

In the cloud-based medication history service, demand from dispensing pharmacies remains strong.

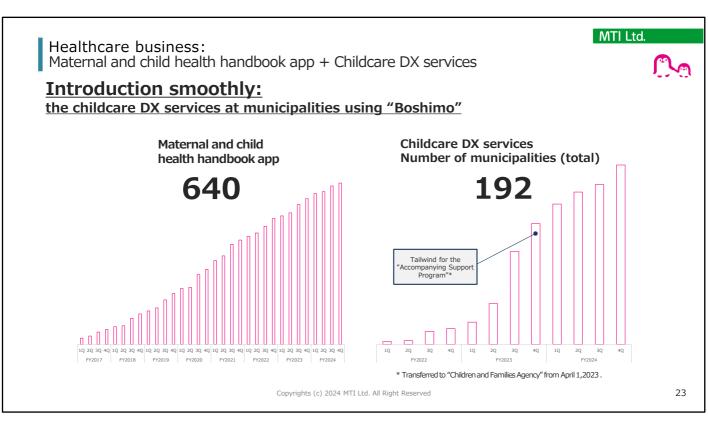
Our service system, "Carada electronic meication history Solamichi," is highly regarded for its features that improve the work efficiency of pharmacists, and it has been very well received.

The system is not only being adopted by small pharmacies, but also seeing strong uptake in medium-sized pharmacies. In our sales activities, we will continue to strengthen our collaboration with major pharmaceutical wholesaler *Medipal Holdings*, working together to expand the number of pharmacies adopting the system.

We will also continue to enhance the system's functions.

In addition to the existing "medication guidance navigation" function, we introduced the "AI medication history creation support function" in April.

We are committed to further improving the functionality of the cloud-based medication history service system to make it the preferred choice for more dispensing pharmacies.



The maternal and child health handbook app "Boshimo" has been implemented in 35% of municipalities nationwide. At the end of September, the number of installations reached 640.

The childcare DX service has expanded to a total of 192 as of the end of September.

This is also backed by the central government's efforts to support the digitalization and DX of childcare services. Maternal and child health handbook app + Childcare DX services

MTI Ltd.

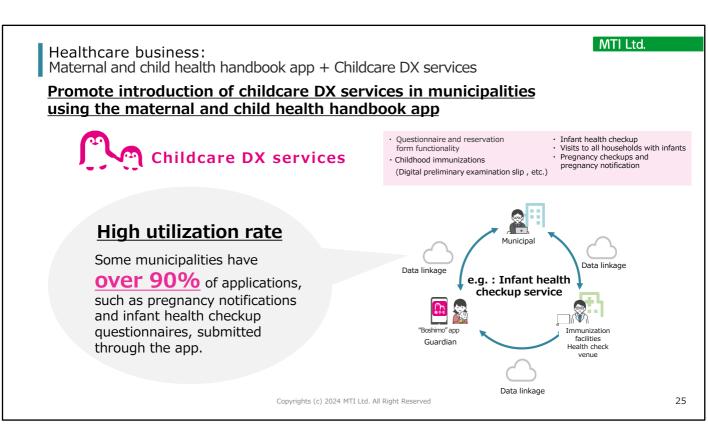
Promote introduction in municipalities not yet using the maternal and child health handbook app

Healthcare business:



The maternal and child health app, "Boshimo", is a service available for free to residents in municipalities where it has been implemented. The app provides seamless support from pregnancy through childbirth and into parenting, all within a single platform.

We will strengthen efforts to promote the adoption of the app in municipalities that have not yet implemented it, aiming to further increase the current adoption rate of 35%.

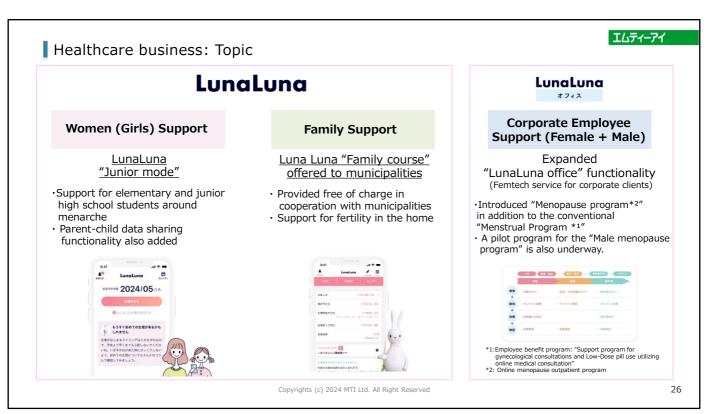


We will also promote the adoption of the childcare DX service in municipalities that have already implemented the maternal and child health app.

By using this service, residents will be able to submit applications for pregnancy notifications, infant and toddler health checkup questionnaires, and other forms directly through the app.

In municipalities where the app has been implemented, the application rate via the app has exceeded 90%, resulting in a rapid advancement of digitalization.

"Childcare support" has become one of the key social issues, and we will continue to focus on the childcare DX service, contributing to the improvement of the local childcare environment.



Now, let me introduce other topics related to the healthcare business.

In our women's healthcare service, "LunaLuna", we launched the "Junior Mode" in March 2024.

In October, we also added a data-sharing feature for parents and children.

This aims to enhance healthcare support for elementary and junior high school students, particularly regarding their first menstruation.

Additionally, we have begun collaborating with several municipalities on "LunaLuna"s fertility support feature, the "Family Course." By offering this service free of charge to local residents, we aim to support municipal efforts in addressing the issue of declining birthrates.

"LunaLuna Office" began offering services in 2020. It provides Femtech services, such as the "Menstrual Program," to support companies in addressing the health issues faced by working women. In November, we also introduced a "Menopause Program." School DX business



Connecting students and teachers

Full cloud-based school affairs support system

BLEND

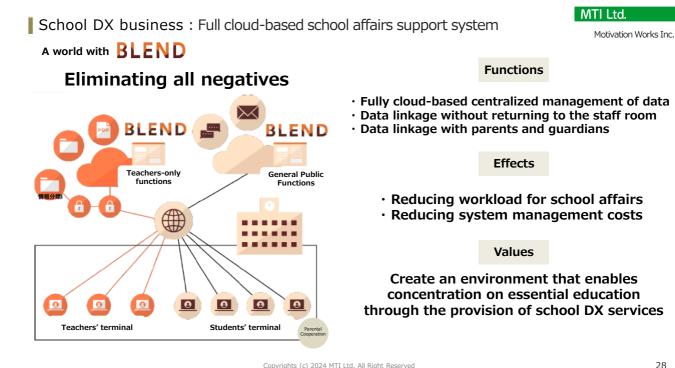




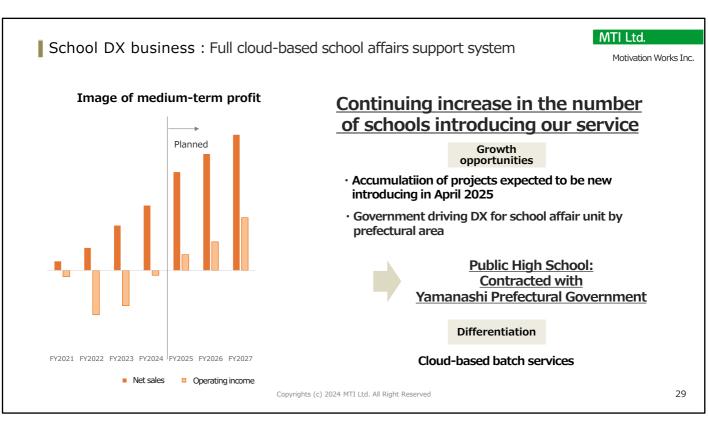
Copyrights (c) 2024 MTI Ltd. All Right Reserved

27

Next, I would like to explain more about the school DX business.



"BLEND" is a revolutionary full cloud-based school affair support system that eliminates the inefficiencies in school administration. As it is fully cloud-based, it can not only be used within a school, but can also link information with the parents of students as needed. We support the creation of an environment where teachers can focus on essential education by reducing their administrative workload.



The willingness to adopt the full cloud-based school affair support system remains high.

For private schools, new projects aimed at implementation in April next year are steadily progressing.

For public schools, amidst the central government's promotion of school DX in various prefectures, we have signed a contract for the implementation of the system with the *Yamanashi Prefecture Board of Education* and its public high schools.

This will serve as an opportunity to expand our business scope, not only to private schools but also to public schools.

Earning forecast for FY2025

Copyrights (c) 2024 MTI Ltd. All Right Reserved

30

Next, I will explain the earnings forecast for the fiscal year ending September 2025.

MTI Ltd.

Earnings forecast for FY2025

Net sales: increase,

Operating income and Ordinary income: increase

YoY

Net sales: \$28,500 million +3.0 %

Operating income: $\frac{42,800}{43,200}$ million $\frac{416.9}{433.7}$ %

Ordinary income: $$2,900 \sim $3,300 \text{ million}$ $+2.6 \sim +16.7 \%$

Profit attributable to owners of parent : $$1,460 \sim $1,740 \text{ million}$$ (38.2) \sim (26.4) %

The consolidated earnings forecast for the fiscal year ending September 2025 incorporates a reduction in the amortization burden of goodwill and customer-related assets.

Copyrights (c) 2024 MTI Ltd. All Right Reserved

31

Continuing from the previous period, we will focus on driving sales growth in the healthcare business and the school DX business, aiming to improve overall profitability.

For the full fiscal year, the consolidated financial forecast is as follows:

- Net sales: ¥28.5 billion
- Operating profit: from ¥2.8 to ¥3.2 billion
- Ordinary profit: from ¥2.9 to ¥3.3 billion
- Net profit for the period: from ¥1.46 to ¥1.74 billion

Earnings forecast for FY2025							MTI Ltd.	
	FY2024 (Actual)			FY2025 (Forecast)			YoY	
(Unit : Mil yen)	Full year	H1	H2	Full year	H1	H2	Amount (full year)	Ratio (full year)
Net sales	27,669	13,517	14,151	28,500	14,000	14,500	+830	+3.0%
Cost of sales	7,264	3,612	3,651	7,000	3,500	3,500	(264)	(3.6)%
Gross profit	20,405	9,905	10,499	21,500	10,500	11,000	+1,095	+5.4%
SG&A	18,011	8,852	9,157	18,500	9,150	9,350	+489	+2.7%
Operating income	2,394	1,052	1,341	3,000	1,350	1,650	+605	+25.3%
(Ratio)	9.0%	7.8%	9.5%	10.5%	9.6%	11.4%		
Ordinary income	2,721	1,518	1,309	3,100	1,400	1,700	+272	+9.6%
(Ratio)	10.0%	11.2%	9.3%	10.9%	10.0%	11.7%		
Profit attributable to owners of parent	2,256	1,558	805	1,600	730	870	(763)	(32.3)%
(Ratio)	8.0%	11.5%	5.7%	5.6%	5.2%	6.0%		
(Ratio)	8.0%	11.5%		5.6% HMTI Ltd. All Right Re		6.0%		

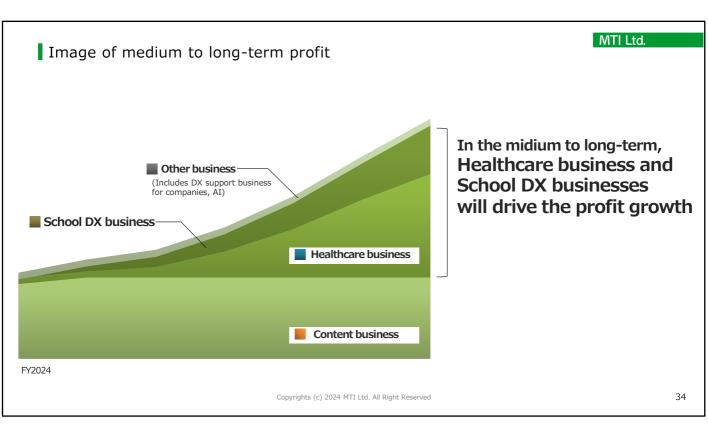
The details of earnings forecast are as shown.

Image of medium to long-term profit

Convergets (c) 2024 MTI Ltd. All Right Reserved

33

Next, I will explain the image of medium to long-term profit.



The Group has focused on investing resources in the healthcare business and school DX business, using the cash cow generated by the content business as a source of funding.

The healthcare business has started to show the results of longterm business development, achieving operating income for the full fiscal year ended September 2024.

The school DX business turned profitable in the second half of 2024. The content business has maintained flat performance.

Regarding future revenue prospects, in the short term, we expect the school DX business to experience the quickest growth.

In the medium to long-term, we believe the healthcare business will play a leading role in driving profit growth.

Initially, we will focus on further sales and profit growth, led by the cloud-based medication history service system and childcare DX services.

Through the expansion of stock revenue across all businesses, we aim to achieve "sustainable growth" for the entire group.



Next, I will explain our capital policy.

Capital Policy

We aim for continuous growth in sales and profit, and for harmonizing them with returns to shareholders.

I. Dividend



** A Dividend at the end of FY2024 are to be referred to the 29th general shareholders' meeting on December 21, 2024.

II. Cancellation of treasury shares:

1.2 million shares on December 2.

(Percentage of total issued shares before cancellation: 1.95%)

Copyrights (c) 2024 MTI Ltd. All Right Reserved

36

The basic policy for our capital policy is aiming for sustainable growth in sales and profit in the medium to long-term, and for harmonizing them with returns to shareholders.

Based on the significant increase in full-year profits, the year-end dividend has been set at ¥9, which is ¥1 higher than the initial forecast.

The annual dividend per share will be ¥17, an increase of ¥1 compared to the previous period.

For the fiscal year ending September 2025, the interim dividend is expected to be 9 yen, and the year-end dividend is also expected to be 9 yen, bringing the total annual dividend to ¥18.

In addition, 1.2 million shares of treasury stock are scheduled to be retired on December 2.

Through these measures, we will work to return profits to our shareholders.



⟨Contact us⟩
Investor Relations Office
e-mail: ir@mti.co.jp
https://ir.mti.co.jp/eng/

Copyrights (c) 2024 MTI Ltd. All Right Reserved

37

This concludes the explanation. Thank you for your time.